



# ANDREA LEWISS

SOCIAL MEDIA MANAGER

## PROFESSIONAL SKILLS

SEO and Google Analytics  
Social media strategy  
Marketing  
Web content development  
Copywriting  
Corporate blogging  
Project management  
Layout design  
Photo editing  
Market research

## PERSONAL SKILLS

Creative spirit  
Reliable and professional  
Organized  
Time management  
Team player  
Fast learner  
Motivated

## CONTACT

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E: hello@andrealewiss.com  
W: www.andrealewiss.com

## SOCIAL

 fb.me/andrealewiss

 @andrealewiss

 @andrealewiss

## ABOUT

I am an experienced social media manager seeking a full-time position in the field of social media and marketing communications, where I can apply my knowledge and skills for continuous improvement.

## WORK EXPERIENCE

### SOCIAL MEDIA PRODUCER

*Red Media Company | Feb 2013 - Dec 2014*

- Managed social media accounts
- Created social media graphics for daily postings
- Increased social media following and clicks by 200%

### COMMUNICATIONS INTERN

*Rich Media Interactive | Apr 2012 - Jan 2013*

- Developed a social media strategy to increase the following of the company website
- Spearheaded a viral campaign for one of the company's new products

## EDUCATION

### BACHELOR OF ARTS, MAJOR IN COMMUNICATION

*University of Dundee | 2009 - 2013*

GPA 3.9

## AWARDS

### MOST OUTSTANDING SOCIAL MEDIA PRODUCER

*Red Media Company | Dec 2014*

### BEST INTERN

*Rich Media Interactive, Jan 2013*